

Our strategic framework

Our system outcomes



Individuals are more confident that their privacy is protected.

Agencies can better achieve their own objectives through respecting the privacy rights of New Zealanders.

The right to privacy and the protection of personal information is valued in New Zealand.

Our purpose

We ensure privacy is a core focus for agencies in order to protect the privacy of individuals, enable agencies to achieve their own objectives, and safeguard a free and democratic society.

Our objectives



We work in partnership with Māori to take a Te Ao Māori perspective on privacy.

We engage and empower people and communities who are more vulnerable to serious privacy harm.

We set clear expectations to provide agencies with greater certainty about their responsibilities.

We promptly use our full range of investigation and compliance powers to hold agencies accountable for serious privacy harm.

Our functions



Communication and Education



Compliance and Enforcement



Policy and Advocacy



Investigations and Dispute Resolution



Strategy and Insights

Our values



Respect

+



Integrity

+



Independence

+



Innovation

+



Excellence